

# FUTURE CHALLENGES FOR CONSUMER DISPUTE RESOLUTION

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CIVIL JUSTICE SYSTEMS

# Consumer ADR in Europe

Civil Justice Systems

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### Issues

- Implementation
- Maintaining technical competence and trust
- Maximising Outputs and Utility
- ADR as Market Regulation
- Conclusions



### Variations in National ADR Systems and Landscapes

- Techniques: advice, information, triage, mediation/conciliation, recommendation, decision
- Structures: public, private
- Landscapes

- The Directive gives an opportunity to review
  - procedures of individual CDRs
  - the landscape od CDR bodies and to establish a vision.



### The EU Vision for CDR

A comprehensive pan-EU system of CDR bodies, in every Member State, covering every type of C2B dispute

- Free to consumers, or minimal cost (art 8 (c))
- Quality of CDR bodies to be ensured by regulation:
- For cross-border disputes, an ODR platform



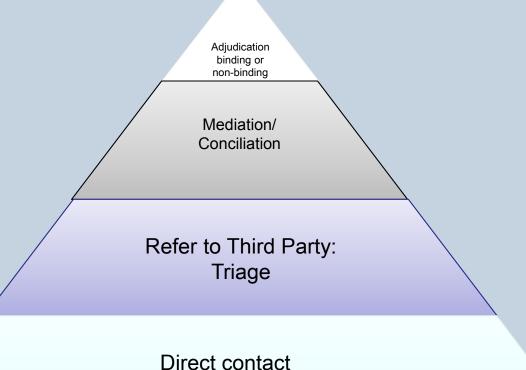
### Models

- Arbitration/decision
- In-house (France)
- 3. In-regulator
- 4. Ombudsman (case handlers)

Note that these models involve different *techniques* (or combinations of techniques), e.g. triage, mediation, decision

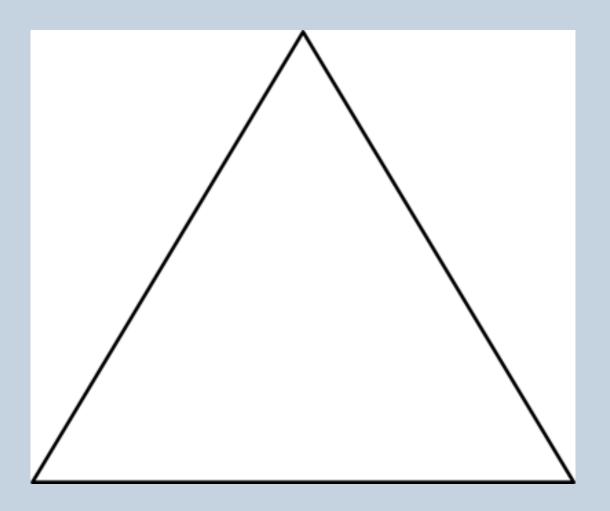


# Techniques: an escalating pyramid

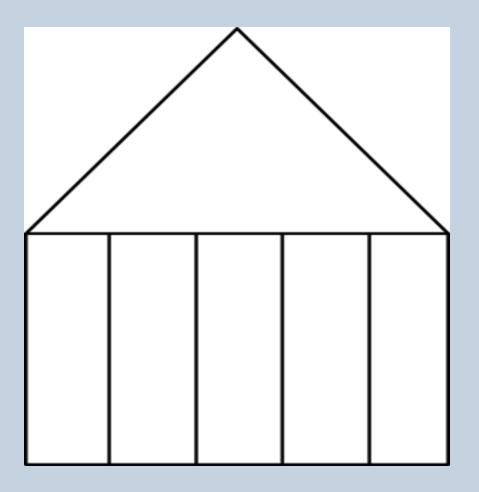


Consumer - trader



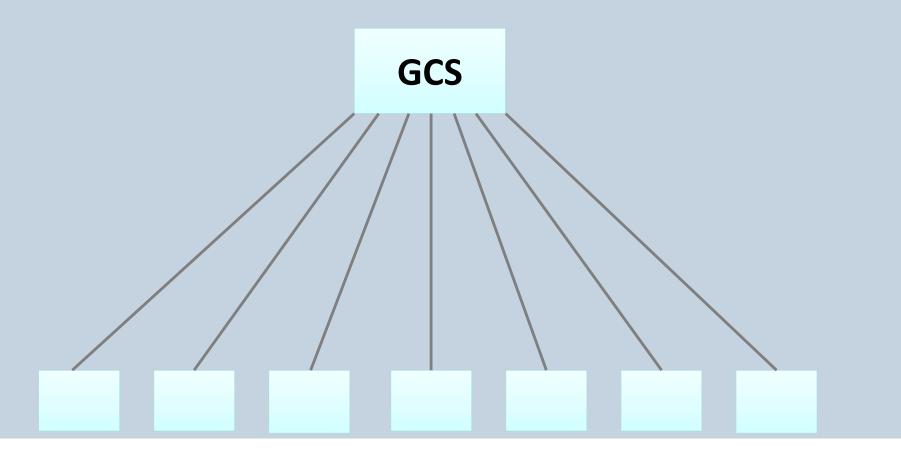






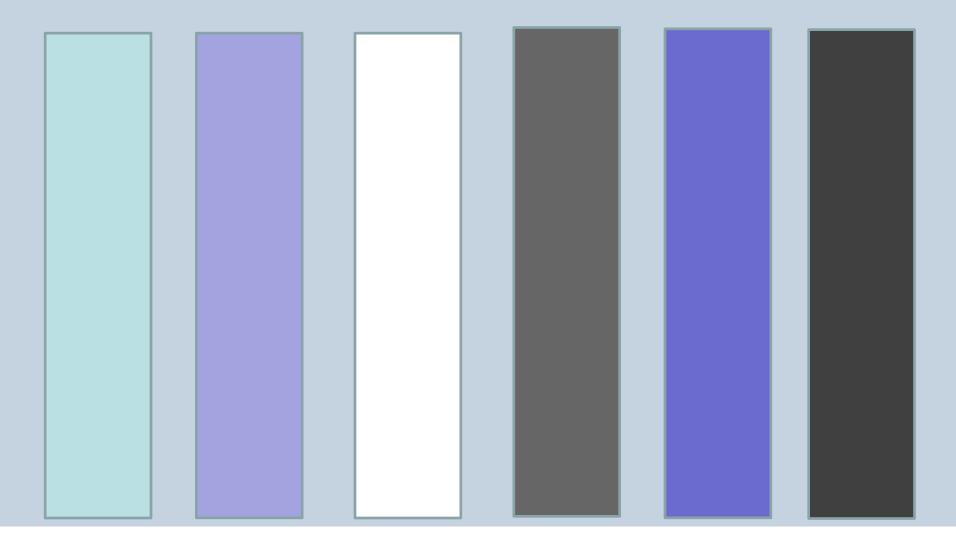


### **Netherlands Model**





# **UK and Germany Model**





## Implementation

- Verification that transposition is correct
- But ongoing issues and opportunities
  - Improvements in design/operation of ADR
  - Fill gaps in coverage
  - Review the ADR landscape
- Lessons from implementation in Member States
  - Germany: Federal or Regional?
  - Nordics: concern over timescales
  - Netherlands: concern over pricing of residual
  - Portugal: national geographical coverage
  - UK: concern over new ADRs
  - Several: concern over filling gaps
- This is only one step forward: Need to take a long-term view but maintain momentum



### Maintaining Technical Competence and Trust

- Quality, standards and training
- Audit and verification
- Need for international standards and links
- Need for excellent governance and transparency, to maintain a high level of trust
- Need for high quality supervision by competent authority: need for international links (learning from the medical devices issues with notified bodies)



### Maximising Outputs and Utility

- Extending coverage: voluntary or mandatory?
- Maximising visibility of ADR
- Maximising accessibility of ADR
- The role of Consumer DR: dispute resolution or market regulation?
- Arbitration, mediation, or Ombudsmen?



# Changes to CDR landscape

Benchmarking, best practices and techniques, improvements

#### **Innovation**

- Every system
- B2B

# Regulators outsource complaints, eg most UK regulators; Civil Aviation Authority in 2015

- Focus
- Increased consumer attraction

#### CDR schemes covering multiple Member States, eg FOS

Outsourcing expertise

#### International expansion:

- Global ODR providers
- Bilateral eg EU-China

#### Vertical expansion

UN Business and Human Rights, and CSR, in commercial chains



### ADR as market regulation

#### The Five Functions of CDR:

- Consumer information and advice
- 2. Dispute resolution: individual and collective
- 3. Capture and Aggregation of data
- Feedback of information
  - identification of issues and trends
  - publication
- 5. Pressure on market behaviour;
  - NB Dir 2013/11 art 17



### Ability of ADR Models to deliver possible Outcomes

Objective	Arbitration	Ombudsman
Advice to consumers	<b>x</b> /√	$\sqrt{}$
Dispute resolution	$\checkmark$	$\sqrt{}$
Feeding back aggregated data on market trading conditions	X	$\sqrt{}$
Direct affect on traders' operations	X	$\sqrt{}$



### The example of another PPI

- 1. Ombudsman identifies a number of similar claims a trend
- 2. Ombudsman publishes information on complaints activity
- 3. Reactions:
  - 1. Traders' ability to correct
  - 2. Consumers' buying choices, switching
  - 3. Competitive response
  - Media/market comment
  - 5. Regulatory scrutiny
- 4. Redress: regulatory power/agreement + ombudsman



### Implications for the CDR landscape

- 1. CDRs must be visible, attractive, trustworthy, have sectoral expertise
- If the object is to collect comprehensive market data, there can only be one (or a few, linked) CDRs, because there must be a concise, unified, visible, easily memorable structure
- 3. Similar procedures, or justified differences
- 4. Linkage between CDRs
- 5. Single portal, like Belgium
- 6. Move to a Consumer Ombudsman model:
  - 1. Migrate sectoral arbitration ADRs to Ombudsman
  - 2. Outsource Regulators' complaints Departments



### Implications for justice systems

1. Unified approach to complaints against public services (public sector Ombudsman)

#### 2. Expand ADR:

- Improved response to healthcare complaints and personal injury compensation
- Resolution of employment, family, etc disputes
- 3. Cross-border CDRs
- 4. Implications for court systems



